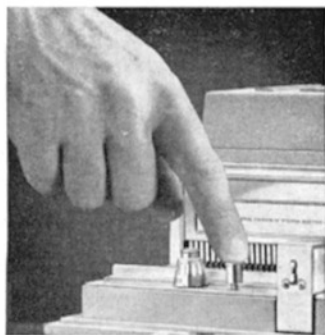
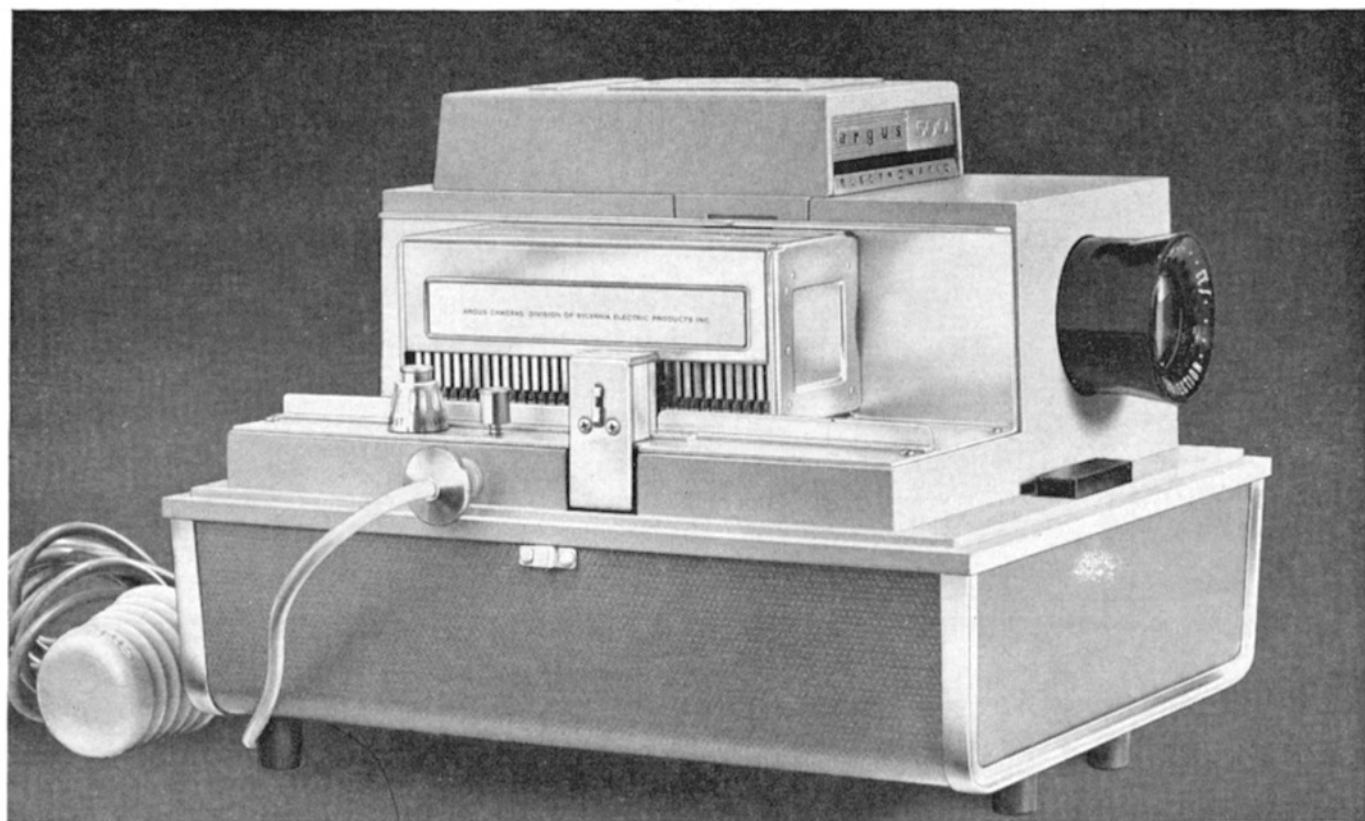


One
touch
here...



and the show goes on
...*automatically!*



new argus electromatic color slide projector

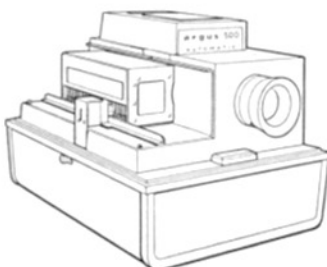
Push the button . . . then go sit down. We won't need you again for a while. Our new Argus Electromatic is showing your slides.

Each one stays on the screen from 3 to 30 seconds depending on how you set the timer. And you just sit there and smile. When that *special* slide comes on, a touch of the button holds it while you talk. Another touch, and the show goes on.

Don't fuss with focusing. Each slide is pre-

conditioned so it's always sharp. And you just sit there and enjoy. If you'd like to run the show yourself we've provided a plug-in remote control.

So that's our new Argus Electromatic! Automatic timer, remote changer, the works. Plus full 500 watt brilliance for brighter, truer color. Argus dealers love to demonstrate it, and they like to arrange budget terms to make the easy price (\$99.95) even easier, too. As easy as \$9.95 down!



... and this one's even lower-priced!

Argus Automatic shows slides just as big, just as bright . . . only you work it yourself. Full 500 watts at a price that usually gets you only 300!

\$69⁹⁵

argus
Argus Cameras, Ann Arbor, Michigan ®

ANOTHER FINE SYLVANIA PRODUCT